



Czech  
National  
Trust

# ANNUAL REPORT

2018

*By concentrating powers and resources to save the heritage of our country, we revive the places of our national identity and bring them back to life.*

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## Czech National Trust in 2018

### INTRODUCTION

The year 2018 was a significant and a very successful one for the Czech National Trust.

The Czech National Trust (CNT) has been gradually transforming from a small organisation originally focused on one pilot project into a much larger organisation currently managing 10 projects in Bohemia and 3 in Moravia. At the same time, the CNT has already been supporting multiple other projects, or has been considering their support through its new online portal.

One can thus notice that two CNT groups, both of which are working rather independently of each other, have emerged from the original body and we are hoping for this mode of operation to continue in the future. While working on the individual projects, the different roles of the organisation have started to come into shape as well. For example, it has become clear that among the important roles of the organisation is not only supporting the given projects financially or through working holidays, but also by providing support in terms of negotiations, networking and events.

The Czech National Trust has also been making international contacts and looking for different ways of international cooperation and support.

Our work and activities abroad have been successful throughout the entire year thanks to the efforts and activities of the Czech National Trust Abroad (CNTA), our affiliated organisation which is located in London. Its main goals are the support, fundraising and promotion of the Czech National Trust and of the Czech cultural heritage abroad. The fact that the favour of many significant sponsors, who play a fundamental role in the implementation process of our projects, has been gained shows how successful our efforts have actually been.

We have continued and further developed our charitable activities in 2018 as well, such as public charitable collections through which we have been supporting projects aimed at the restoration of historical monuments. Our active cooperation with volunteers has entered the next phase this year. We have continued our intense efforts focused on the reconstruction and renewal of the historical park in Zdislavice and on the Rožmitál Castle in the Central Bohemian region.

The year 2018 has proven that cultural heritage is a very significant and interesting topic to a large group of people of all ages who can get personally involved in its restoration and renewal through our projects and activities. We are extremely pleased to see that our projects have been speaking to the general public, and that they have been increasing the general interest in the historical heritage of the Czech Republic literally all around the world.

# Annual Report Czech National Trust o.p.s. 2018

## CZECH NATIONAL TRUST (CNT) – IDENTIFICATION DATA

- The registered name of the organisation is Czech National Trust, o.p.s.
- Registered address: Mlýnská brána, Sněmovní náměstí 2/4, 767 01 Kroměříž, Czech Republic
- The Czech National Trust is a public benefit organisation which has been recorded in the register of companies since October 10, 2013, under file no. O 641 kept at the Regional Court in Brno, organisation ID: 02180481

## CNT MEMBERSHIP IN EXPERT INTERNATIONAL ASSOCIATIONS AND ORGANISATIONS

CNT has been a full member of the umbrella organisation called International National Trusts Organisation – INTO, since 2015.

CNT is also a member of the International Land Conservation Network, an international network of organisations involved in landscape protection.

## CZECH NATIONAL TRUST ABROAD (CNTA)

CNTA is an independent charitable organisation registered in England and Wales under the number 1162843.

Its goals are:

- Finding and developing new sources of funding and donors for the CNT
- Providing networking opportunities for organisations and individuals who have similar interests and aims as the CNT
- Developing positive relations with the public and raising public awareness of the CNT
- Arranging and facilitating heritage-related education, training and cultural events for the CNT
- Supporting the interests and aims of the CNT

CNTA patrons and advisers: Baroness Kay Andrews, Irena Žantovská-Murray, Alistair Laing, Richard Bassett, Jose Hlavnička, Greg Hands MP

Trustees: Dr. Irena Edwards – Chair, Catherine A. Leonard, Michael De Val

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Richard Podstatzký	Member	<a href="mailto:podstatzky@litencice.cz">podstatzky@litencice.cz</a>
Martin Krčma	Member	<a href="mailto:martin.krcma@czechnationaltrust.org">martin.krcma@czechnationaltrust.org</a>
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Eva Žallmannová	Member	<a href="mailto:eva.zallmannova@czechnationaltrust.org">eva.zallmannova@czechnationaltrust.org</a>
Kateřina Samojská	Member	<a href="mailto:samojska.katerina@npu.cz">samojska.katerina@npu.cz</a>
Zdeněk Lukeš	Member	<a href="mailto:zl@zdeneklukes.eu">zl@zdeneklukes.eu</a>
Daniel Špička	Member	<a href="mailto:spicka@hs-architekti.cz">spicka@hs-architekti.cz</a>

# Annual Report Czech National Trust o.p.s. 2018

## Bodies of the Organisation

### BOARD OF DIRECTORS FROM JANUARY 1, 2018, TO MAY 18, 2018

### BOARD OF DIRECTORS FROM MAY 18, 2018

Irena Edwards	Chair	irenaedwards@gmail.com
Vít Lukas	Member	arch@vitlukas.cz
Martin Krčma	Member	martin.krcma@czechnationaltrust.org
Ondřej Zatloukal	Member	zatloukalo@olmuart.cz
Ondřej Daněk	Member	zamek@zameknm.cz
Eva Žallmannová	Member	eva.zallmannova@czechnationaltrust.org
Kateřina Samojská	Member	samojska.katerina@npu.cz
Zdeněk Lukeš	Member	zl@zdeneklukes.eu
Kristyna Kottová	Member	kristyna.kott@gmail.com

### SUPERVISORY BOARD

Magdalena Souček	Member	Magdalena.Soucek@cz.ey.com
Pavel Fára	Member	pavel.fara@deltalegal.cz
Tomáš Porupka	Member	tomas.porupka@kkcg.com

### STATUTORY BODY

Eva Hejdová	Director since October 1, 2016	evaheyd@czechnationaltrust.org
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### EXPERT ADVISERS

Meda Mládková  
Taťána Le Moigne  
Irena Žantovská-Murray  
Oliver Maurice  
Václav Girsá  
Jiří Patočka  
Jaroslav Svěcený  
Pavel Fára

## CNT Activities in 2018

### CELEBRATING THE CENTENARY OF MODERN CZECH STATEHOOD AT CNT: TICKET TO THE NEW WORLD

Ticket to the New World, the main CNT project of the year 2018 curated by CNT Director Eva Heyd, was launched on September 20, 2018 by Oldřich Lomecký, Mayor of the Prague 1 Municipal District, and by Erick Black, Cultural Attaché of the U.S. Embassy in Prague. The launch event took place in the heart of historic Prague at Werich Villa on Kampa Island. CNT Patron Jaroslav Svěcený performed his own piece inspired by Bohuslav Martinů, while Modrá Synkopa band followed with swing melodies of 1930. The entire project revolved around the spectacular outdoor exhibition in Kampa Park.

The vernissage marked the beginning of a 2-week series of lectures, talks, screenings and concerts related to the 16 Czechoslovak artists who were forced to leave their home country at the beginning of the Second World War and ended up settling down in the United States, such as Jiří Voskovec and Jan Werich, Jaroslav Ježek, J.J. Polívka, Thomas Messer, Ladislav Sutnar, Paul Fierlinger, Alexander Hackenschmied, Hugo Haas, Adolf Hoffmeister, Oldřich Royce and others. The Ticket to the New World Project programme, which consisted of 18 events and 6 exhibitions taking place at various significant venues in Prague 1, was supported by the Ministry of Culture of the Czech Republic, U.S. Embassy in the Czech Republic and by the Prague 1 Municipal District Authority. Among our partners were some of the most significant Czech and American cultural institutions.



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## VOLUNTEERING – WORKING HOLIDAYS 2018

Following up on the successful negotiations between the CNT and the foreign owner of the Rožmitál Castle, we have organised this year's anniversary Working Holidays Program at the castle in Rožmitál pod Třemšínem. A wide range of volunteering activities have taken place on the castle grounds during the spring and summer months, all of which were attended not only by both Czech and British volunteers as part of the Working Holidays Program, but also by Fabian Club volunteers and by Rožmitál pod Třemšínem residents. Together we have managed to clear the castle courtyards and surroundings, remove natural seedings and year's-worth of litter, connect the premises to the water supply network through a new connection pipe and we have also repaired the bridge entrance area. The entire castle and the surrounding grounds are looking much better and the hopes for the castle's brighter future have returned.

The Day with Queen Johanka festivities have taken place in the nearby park shortly after the Working Holidays 2018. This year's festivities were considered to be the most successful ones so far.





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## CHARITABLE AND FUNDRAISING ACTIVITIES

The Czech National Trust has continued its fundraising activities aimed at supporting the restoration of historical buildings throughout 2018. All proceeds have been deposited in special transparent bank accounts. Donors can make direct cashless deposits into these accounts or they can also make physical cash donations into our donation boxes.

### Memorial to Marie von Ebner-Eschenbach in Zdislavice

- The collection was registered at the Zlín Region Head Office under the number KUZL 44218/2015
- Collection start date: July 16, 2015
- The special bank account number: 270781337/0300
- The target amount: CZK 15 225 000
- The amount collected so far: 41%

### Saving rare manuscripts in the Kroměříž Music Archive

- The collection was registered at the Zlín Region Head Office under the number KUZL 44218/2015
- Collection start date: May 18, 2016
- The special bank account number: 274955736/0300
- The target amount: CZK 100 000
- The amount collected so far: 14%

### Two artwork auctions for the Czech National Trust

Adolf Loos Apartment and Gallery have donated 5 paintings this year, all of which have been auctioned off to the benefit of the Czech National Trust at two successful auction events. The auction events were preceded by two private pre-auction exhibitions for the donors and friends of the Czech National Trust. Dr. Irena Žantovská-Murray, curator and CNT patron, has kindly given an expert tour of the exhibition to all attendees.

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## CNT PROJECTS IN MORAVIA

### Pilot Project in Zdislavice

Works on our pilot project in Zdislavice have continued throughout 2018. Reconstruction of the tomb's terrace, renewal of stone elements and the removal of the concrete staircase have all taken place in the past year, while the planning process has also started. The already finished sandstone posts have been deposited at the chateau in Zdislavice.

### A series of charity concerts at the castle in Kroměříž organised by CNT

The Czech National Trust has organised and hosted 8 successful concerts this year, all of which were completely sold out. The proceeds from the ticket sale have been used for the financial support of our Moravian projects, mainly of the Kroměříž Music Archive project.

Many musicians have benefited from the Kroměříž Music Archive collection. Thanks to the attendance of multiple musicians from Poland, France, England and the U.S. (choir Corona del Mar), we have made it possible for the audience to experience music from all around the world.



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## CASTLE IN ROŽMITÁL POD TŘEMŠÍNEM

One of our largest projects has seen some significant developments in just one year. A successful cooperation with the castle owners has been established. We found a new caretaker to take care of the castle premises - apart from various maintenance works, his presence at the premises also successfully prevents further acts of vandalism from occurring. The Czech National Trust has collaborated with local organisations, the town authority, preservationists and with the Rožmitál town museum. We have mobilized local volunteers, groups and clubs. A successful cooperation with numerous companies has also been established – their employees work at the Rožmitál pod Třemšínem site as part of the Team Building Exercise. A wide range of volunteering events which took place in the past year have all brought great results. It is mainly young people who come help with the cleaning and clearing process and who help with minor repair works.

We have also secured the assistance of Rožmitál pod Třemšínem technical services – they kindly lend us their machines and they have been collaborating with us on the process of removing the litter which has accumulated at the castle over the past decades.

The whole situation at the castle has attracted the attention of the local media, and it is thanks to them that more and more people have been contacting us, wanting to help. We have also been working with the University of Economics in Prague – the Faculty of Arts Management, students of which are working on case studies focusing on sustainability and on the various different opportunities in terms of funding. We have been collaborating with students of other universities focusing on the history and the construction situation of the historical monument as well.

In 2018, we have managed to connect the castle premises to the water supply network, connected some parts of the castle to the electricity network, removed natural seedings and year's-worth of litter deposited along the castle walls, cleared the courtyard and parts of some of the palace buildings, pruned back the park and repaired the little chapel in which we even found an old grille.

## SMALL PROJECTS IN THE STREETS OF PRAGUE

2018 has also been the year of progress in terms of our small projects in the streets of Prague. The following little gems in Prague's public space have seen the biggest progress:

Diamant Passage – CNT helped the Diamant Passage tenants acquire the OF grant. This means that the reparation process of the cubist frame connecting the Diamant building and the Holy Trinity Church will begin very soon.

Meteorological posts – the meteorological instruments are finished and the project focused on repairing the wiring inside the posts is almost finished as well. The post in Dejvice should be sandblasted soon, and the locksmith is ready to install a new door, instruments and a clock.

### Otto Gutfreund's Sculpture – The Winged Arrow

The replica project has been finished. The statement of the preservationists in relation to the project was a positive one. A part of the remaining funds needed for the project is to be supplied by the owners of the building. We are looking for other sources of funds needed for the project. Negotiations with potential sponsors and donors are to be continued.



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## INTERNATIONAL COOPERATION

### Exhibition in London

In order to celebrate the 4th anniversary of the Czech National Trust, we have brought a fantastic exhibition about aristocratic families doing business in the Telč (UNESCO site) area to London. With the help of the audience, a heated panel discussion on the topic of the role of the state in the field of historical monument maintenance and preservation has quickly developed. Our guests at the panel discussion were: Ben Cowell, General Director of Historic Houses (UK Association of Private Owners), Count Leopold Podstadzky – Lichtenstein, descendant of the family which owned the Telč castle before the communist regime took over in Czechoslovakia, Josef Štulc, former General Director of the National Heritage Institute and Catherine Leonard, Secretary General of the International National Trusts Organisation. The event was kindly sponsored by CzechTourism.



### Educational Exchange for a CNT volunteer at Fountains Abbey and Studley Royal

Jana Schiebertová, Prague Wratislav Palace Manager and an active CNT volunteer, spent 3 weeks on an educational and professional exchange in Fountains Abbey and Studley Royal (UNESCO site) in Yorkshire at the invitation of the British National Trust. The manager of Fountains Abbey, an extensive historical site comprising of a castle and a garden, is Justin Scully, a former Commercial Manager at the National Trust. Justin is a valued friend of the CNT.

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## Irena Edwards awarded for her work by the Embassy of the Czech Republic in London

We were very pleased to learn that Irena Edwards, CNT founder and Chair, has received a Diploma for her exceptional contribution to the development of relations between the Czech Republic and the United Kingdom. Catherine Leonard, Secretary General of the International National Trusts Organisation, and Zuzana Princová, CNTA Board of Directors member, have collected the Diploma in Irena's absence from the Ambassador of the Czech Republic to the United Kingdom, Libor Sečka, at a festive event at the Embassy of the Czech Republic in London.

## Symbolic planting of the Linden Tree of Freedom to celebrate the centenary of American-Czechoslovak relations

Members of the Czech National Trust have attended the ceremonial planting of the Linden Tree of Freedom by the Woodrow Wilson Memorial in Prague at the invitation of the directors of American Friends of the Czech Republic (AFoCR).

Among the event guests were Steven King, U.S. Ambassador to the Czech Republic, AFoCR directors, MgA Eliška Kaplicky-Fuchsová, Prague City Assembly member, Oldřich Lomecký, Mayor of the Prague 1 Municipal District, Michael Žantovský, Václav Havel Library Director and a former Ambassador of the Czech Republic to the United States, Irena Edwards, CNT Chair and Eva Heyd, CNT Director.



## Business Report for the period January 1, 2018 – December 31, 2018

Ing. Martina Šlesingerová, with registration number 63092247 and registered office at Milady Horákové 847/92, 170 00, Praha 7 – Bubeneč, kept the books for the Czech National Trust for the year 2018.

The corporate income tax return for 2018 was prepared by EDM Utilitas Tax s.r.o., a company registered in the Chamber of Tax Advisers of the Czech Republic database of companies providing tax consultancy, represented by Monika Ruprechtová, Executive Director, tax advisor reg. no. 2911.

### KEY BUSINESS OPERATION OF THE ORGANISATION

**The business result of the organisation's main operation is a loss of CZK 2 231.**

The main project of 2018, delivered as part of the organisation's main operation, was the **Ticket to the New World** Project. The organisation also published a publication of the same name in relation to this project. The organisation received a grant of CZK 120 000 from the Ministry of Culture of the Czech Republic, a grant of CZK 35 000 from the State Cultural Fund of the Czech Republic and a grant of CZK 10 000 from the Prague 1 Municipal District; all for the purposes of the main project. The project was further funded from the donations received and from the Ticket to the New World publication sale. The grants and donations received for the purposes of funding this project have been booked as earnings due to the nature of their use. The total project costs were CZK 477 315. Copies of the publication which were not sold in 2018 were booked as stock in the amount of CZK 90 734.

The total income from the financial gifts received in 2018 is **CZK 1 032 732**. Given the obligation to use these financial gifts solely to finance specific projects, these gifts were first booked as own resources of the company in the individual fund accounts, and their actual utilisation amounting to the total of CZK 643 443 on December 31, 2018, was booked as earnings.

These resources were primarily used to fund the main project of the year 2018 – Ticket to the New World, and to also fund for example the additional costs of the baroque festival Hortus Magicus in Kroměříž which took place in 2017, or the ongoing reconstruction of the chapel and of the Memorial to Marie von Ebner Eschenbach in Zdislavice. A very small part of these resources was used for the maintenance of the adopted tombstone of the painter Marie Dostálová located in Olšany Cemetery.

In terms of the years to come, the company has at its disposal the received, and for the time being not used, financial gifts booked to the benefit of funds **in the total amount of CZK 1 974 313**.

On December 31, 2018, the total balance in bank accounts and in cash is **CZK 1 637 111.73**.

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## 2018

On December 31, 2018, the organisation registers liabilities towards contractors amounting to CZK 6 905, liabilities towards employees (December 2018 wages) amounting to CZK 10 555 and other liabilities towards the social security and health insurance institutions as well as the revenue authority amounting to the total of CZK 3 765.

The financial reserve created in 2017 due to caution and for the purposes of a grant refund, amounting to CZK 105 827, was dissolved into the earnings category in 2018. The reason behind the creation of the financial reserve ceased to exist as the Zlín Region Revenue Authority investigation was terminated. A fine of CZK 147 728 for the violation of budgetary discipline was imposed on the organisation. Following an appeal, it was then decreased by CZK 8 080 to the new total of CZK 139 648. This liability was paid right after the original fine notice was received, and the amount overpaid due to the decrease in the fine amount was returned to the organisation in 2019.

As has been mentioned above, the financial gifts received solely for the purpose of financing the key business operation of the organisation were not in accordance with ČÚS no. 413. Own resources booked in the earnings category number 6, but booked to the fund accounts in the own assets of the organisation instead. Drawing from these funds according to the actual spending was executed by the balance sheet date at the latest. Since all of the received financial gifts were provided in accordance with the key business operation of the organisation and with the local § 20 odst. 8 zákona č. 586/1992 Sb., o daních z příjmů („ZDP“) law, this income in the organisation's tax return was freed from the corporate tax according to the local § 19b odst. 2) písm. b) bod 1. ZDP law.

A decrease in the tax base by CZK 98 313 was applied in accordance with the § 20 odst. 7) ZDP law for the 2018 tax period. This **tax saving of CZK 18 680** will be used by the organisation in the next tax period for the purposes of the main, non-business activity.

True and correct:

**EDM Utilitas Tax, s.r.o.**

Ing. Monika Ruprechtová, Executive Director

## OVERALL COSTS AND EARNINGS

**Earnings TOTAL:**

**CZK 809 457**

Of which

- Czech Ministry of Culture Grant:	CZK 120 000
- Prague 1 Municipal Authority Grant:	CZK 10 000
- State Culture Fund of the Czech Republic Grant:	CZK 35 000
- refund of a grant allocated in 2017:	CZK - 139 648
- earnings from the Ticket to the New World publication sale:	CZK 21 428
- use of the donations received (from the previously created funds):	CZK 643 443
- donations received for the purposes of Working Holidays:	CZK 12 824
- other earnings:	CZK 106 411
(including the cancellation of the reserve originally created in 2017)	

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**Income posted to funds TOTAL: CZK 1 032 732**

Of which gifts for a defined purpose: CZK 1 032 732

**Use of funds TOTAL: CZK 643 443**

Of which

- Memorial to Marie von Ebner- Eschenbach: CZK 56 811
- Ticket to the New World: CZK 177 902
- other use of funds for a defined purpose: CZK 408 730

**Costs TOTAL: CZK 811 689**

Of which (by projects)

- Hortus Magicus: CZK 27 831
- Ticket to the New World: CZK 477 315
- Memorial to Marie von Ebner-Eschenbach: CZK 57 047
- Grave and tombstone in Olšany Cemetery: CZK 901
- Working Holidays: CZK 15 068
- Administration costs: CZK 233 526

From the costs total by category type:

- Purchase of materials and power: CZK 80 016
- Costs related to sold goods: CZK 43 023
- Services total: CZK 488 882
- of which Ticket to the New World: CZK 324 877
- Personal costs: CZK 180 640
- Other costs: CZK 19 127

**Loss Total: CZK - 2 231**

**Corporate income tax: CZK 0**

## ACKNOWLEDGEMENTS

We would like to thank all our sponsors, individual donors, supporters and volunteers for their financial, material and personal support of our work, events and of our pilot project. We would also like to extend our thanks to everyone who took part in the preparation process of the Ticket to the New World Project.



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## CONTACT INFORMATION

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