



Czech
National
Trust

ANNUAL REPORT

2016

By concentrating powers and resources to save the heritage of our country, we revive the places of our national identity and bring them back to life.

Table of contents

Czech National Trust in 2016	1
Bodies of the organisation	3
Activities in 2016	5
Pilot project	8
Activities during the year	9
Business Report	19
Acknowledgements	22
Contact information	23

Czech National Trust in 2016

INTRODUCTION

The year 2016 was a significant and very successful year for the Czech National Trust (CNT). During the year we organised three weekly volunteer working holiday programmes as well as several weekend working parties in which 40 volunteers put in an incredible thousand hours of work. All this effort made a big difference – a place which was in a neglected state only a year ago has become an interesting destination on a network of tourist hiking and cycling trails and a very pleasant location, attracting visitors not only from nearby but also from abroad.

In addition to the ongoing work on the pilot project, we continue to systematically develop our activities also abroad, mainly thanks to the work of our sister organisation, Czech National Trust Abroad based in London which aims to support, fundraise and promote CNT and Czech cultural heritage abroad. The proof of the success of our efforts is securing the support of major sponsors who enable us to implement our projects: such as company Sigma, which has supported our activities from our inception and more recently, the Avast Foundation has made a significant contribution towards the restoration work of the pilot project.

Our charity activities continued in the form of organising public collections through which we have been supporting projects for the restoring of historical monuments. Active work with volunteers this year entered a new phase, when we began to work intensively on the restoration of the historic park in Zdislavice, which we received last year as a gift from José and Robin Hlavnicka.

In 2016 our efforts gained a new momentum - by free transfer of the tomb with the chapel from the Zlín Region, we managed to consolidate the original historical land in Zdislavice into the ownership of the CNT. A very important moment was that the Zlín Region carried out the static security of the building and thus paved the way for further reconstruction of the monument, which will be completely under our control. The ceremonial opening of the project took place in the presence of the Czech Minister of Culture Daniel Herman, the Austrian Ambassador to the Czech Republic Alexander Grubmayr and other prominent guests. We also received a congratulatory letter from his Royal Highness English Crown Prince Charles, who is the President of the British National Trust and wishes to be kept informed of our achievements.

We are also pleased to have established the CNT Prague Group, which is preparing new projects in and around Prague and is a very important step towards expanding the volunteer base without which the activities of the Czech National Trust could not exist.

The year 2016 was a proof that cultural heritage is a very important and attractive topic for a large group of people of all ages who, with our help can take part in its restoration. We are extremely pleased that our projects appeal to the public all around the world and thus increase interest in the historical heritage of the Czech Republic.

CZECH NATIONAL TRUST - IDENTIFICATION DATA

- The registered name of the organisation is Czech National Trust, o.p.s.
- Registered address: Mlýnská brána, Sněmovní náměstí 2/4, 767 01 Kroměříž, Czech Republic
- Czech National Trust is a charity recorded in the Register of Charities on 10.10.2013 under File No O 641 kept at the Regional Court in Brno, organisation ID: 02180481

MEMBERSHIP OF CNT IN INTERNATIONAL ORGANISATIONS

Since 2015 Czech National Trust is a full member of the umbrella organisation International National Trusts Organisation - INTO.

CNT is a member of the international network of organisations involved in the protection of landscapes, International Land Conservation Network.

CZECH NATIONAL TRUST ABROAD - CNTA

CNTA is an independent charitable organisation registered in England and Wales under the number 1162843.

Aims:

- Finding and developing new sources of funding and donors for the CNT
- Networking and connecting organisations and individuals with common interests and aims as the CNT
- Developing good relations with the public and raising awareness of the CNT
- Assisting and facilitating heritage related education, training and cultural events for the CNT
- Supporting the interests and aims of the CNT

Patrons and advisors of the CNTA: Baroness Kay Andrews, Irena Zantovska-Murray, Alastair Laing, Richard Bassett, José Hlavnicka, Greg Hands MP

Trustees: Dr Irena Edwards – Chair, Catherine A. Leonard, Michael De Val

Bodies of the organisation

BOARD OF DIRECTORS 01 – 10/2016

Irena Edwards	Chair	irenaedwards@gmail.com
Václav Jehlička	Member	jehlicka@rect.muni.cz
Richard Podstatzký	Member	podstatzky@litencice.cz
Martin Krčma	Member	martin.krcma@czechnationaltrust.org
Ondřej Zatloukal	Member	zatloukalo@olmuart.cz
Ondřej Daněk	Member	zamek@zameknm.cz

In October 2016 new Board of Directors (increased from 6 to 9 members) and new Supervisory Board were elected.

BOARD OF DIRECTORS FROM 10/2016

Irena Edwards	Chair	irenaedwards@gmail.com
Richard Podstatzký	Member	podstatzky@litencice.cz
Martin Krčma	Member	martin.krcma@czechnationaltrust.org
Ondřej Zatloukal	Member	zatloukalo@olmuart.cz
Ondřej Daněk	Member	<u>zamek@zameknm.cz</u>
Eva Žallmannová	Member	eva.zallmannova@czechnationaltrust.org
Martina Indrová	Member	indrova.martina@npu.cz
Zdeněk Lukeš	Member	zl@zdeneklukes.eu
Daniel Špička	Member	spicka@hs-architekti.cz

SUPERVISORY BOARD 01 – 10/2016

Peter Kysel	Chair	peter_kysel@yahoo.co.uk
Magdalena Souček	Member	Magdalena.Soucek@cz.ey.com
Pavel Fára	Member	pavel.fara@deltalegal.cz

SUPERVISORY BOARD FROM 10/2016

Magdalena Souček	Member	Magdalena.Soucek@cz.ey.com
Pavel Fára	Member	pavel.fara@deltalegal.cz

STATUTORY BODY

Eva Žallmannová	Director 1.1.2016-31.1.2016	eva.zallmannova@czechnationaltrust.org
Tomáš Rezek	Director 1.2.2016-30.6.2016	tomas.rezek@czechnationaltrust.org
Eva Žallmannová	Director 1.7.2016-30.9.2016	eva.zallmannova@czechnationaltrust.org
Kateřina Samojská	Director from 1.10.2016	katerina.samojska@czechnationaltrust.org

EXPERT ADVISORS

Meda Mládková
Taťána Le Moigne
Eva Jiříčná
Oliver Maurice
Václav Girsá
Jiří Patočka

Activities in 2016

VOLUNTEERING

The CNT organizes active involvement of volunteers in cultural heritage conservation and restoration projects. In 2016, we significantly developed a long-term project of international Working Holidays volunteer programmes, which was attended by a total of 20 volunteers from the United Kingdom, USA, Ireland, Norway, Czech Republic and Slovakia. In the course of the year we organized three such stays, each lasting a week involving the participants in the preservation and restoration the park surrounding the pilot project in Zdislavice. Each volunteer worked 30 hours a week and collectively they put in 600 hours clearing and restoring the park.

In addition, we organised 4 intensive volunteer working days using equipment provided by our sponsors - 40 volunteers put in 400 hours of work.

Since June 2016, we have been maintaining the park grounds by using the Starjet Goliath mulcher which had been loaned to us by the Seco GROUP, a.s. from Jičín.

As part of the volunteer service, the tomb with the chapel in Zdislavice has been opened to the public since spring 2016. In 2016, 300 visitors have enjoyed guided tours around the monument.



Czech Minister of Culture Daniel Herman at the opening ceremony of the CNT pilot project

CHARITY ACTIVITIES AND FUNDRAISING

In 2015 CNT launched two public collections to support the restoration of historic properties, funds are held in special transparent bank accounts. Donors can contribute by online donations to these accounts or by putting cash in the collection boxes.

Restoration of the Chinese Pavilion in the Chateau garden in Kroměříž

- Collection was registered at the head office of Zlin region under number KUSP 32653/2015
- Date collection commenced: 27.05.2015
- The special bank account number: 270472892/0300
- Target amount: CZK 700 000
- Balance as of 20.12.2016: CZK 122 589.98
- On 20.12.2016 CZK 122 000.00 was transferred to the National Monument Institute (NPÚ)
- Balance as of 31.12.2016: CZK 589.98

Restoration of the tomb and chapel, building of a memorial to the writer M.E. Eschenbach in Zdislavice

- Collection was registered at the head office of Zlin region under number KUZL 44218/2015
- Date collection commenced: 16.07.2015
- The special bank account number: 270781337/0300
- Target amount: not set
- Balance as of 31.12.2016: CZK 66 798.10

Saving rare manuscripts in the Kroměříž Music Archive

- Collection was registered at the head office of Zlin region under number KUZL 44218/2015
- Date collection commenced: 18.05.2016
- The special bank account number: 274955736/0300
- Target amount: CZK 100 000
- Balance as of 31.12.2016: CZK 14 214.89

MATERIAL SUPPORT AND GRANTS, PROPERTY GIFTS

In 2016, we received the following financial grants and benefits in kind as part of corporate social responsibility:

- Zlín Region Cultural Fund - sponsoring the events Church Night and Open Gardens Weekend 10 – 12.6.2016 – sponsored amount CZK 9 176.00
- Avast Foundation - grant of CZK 1000 000.00 for the renovation of the terrace around the tomb and chapel in Zdislavice (date of completion by 31.12.2017)
- Seco GROUP, a.s. - long term loan of a mulcher Startjet Goliath

Zlín Region transferred to CNT, free of charge, the ownership of the land and the tomb, property registration in Zdislavice office under no. 803



PARTICIPATION AT EXPERT CONFERENCES

- International conference Nature and Culture – Heritage in Context 16 – 20.5.2016 in Prague (CNT secretary participated giving a presentation on CNT projects and activities)
- International conference marking the 20th anniversary of the launch of the National Trust in Slovakia – 9.11.2016 in Bratislava (1 member of the board of directors participated)
- Annual committee meeting of INTO – September 2016 in Milan (The Chairman participated giving a presentation on CNT activities)
- Fair “Monuments – Museums – Crafts” - 16.11.2016 in Prague (Director participated giving a presentation about CNT)

Pilot project

Throughout 2016 we worked intensively on the pilot project to build a memorial to the writer Marie von Ebner-Eschenbach in Zdislavice. Several working parties took place during which volunteers put in nearly 1,000 hours. The parkland is regularly maintained and is open to the public all year round. The tomb and the chapel were made accessible as part of weekend guided tours, special events and on request for expert visits and tours.



The full restoration work on the building and in the park was made possible once the Zlín Region transferred the ownership, free of charge, of the tomb and the surrounding land to the Czech National Trust.

In November 2016, we received a grant of CZK 1,000,000 from the Avast Foundation to repair the stone elements and the railings of the terrace. Preparatory work started immediately, implementation will be by 31.12.2017.

WORK CARRIED OUT ON THE PILOT PROJECT IN 2016:

- manual and machine clearing of approx. $\frac{3}{4}$ of the 2 ha area -
- regular mowing and restoration of the grassland areas
- eradication of invasive plant species (Japanese knotweed)
- arboristic treatment and safety remediation of woody plants by a professional company
- building an information panel board with a seating area
- designating a new tourist trail with a detour signage to the park and the tomb (Czech Tourist Club)
- securing the terrace around the tomb with temporary railings
- securing and protecting the original floor in the chapel with a protective walk-on cover
- professional repair and replacement of the rain gutters
- installation of information panels both indoors and outdoors

EVENTS AT THE PILOT PROJECT IN 2016:

- Requiem Mass for Marie von Ebner Eschenbach on the occasion of 100th anniversary of her death on 11th March 2016
- International “Working Holiday” stays for volunteers – in March, July and September 2016
- “Church Night” with expert lectures about the history and the building progress of the tomb and chapel, concert by Vladimír Vaclavík
- “Weekend of Open Gardens” 11 – 12.6.2016, guided tours, concert by Jitka Suránská, varied entertainment programme for families with children, art installation by sculptor Miloš Fekar, approx. 150 visitors
- Inaugural opening of the project attended by the Czech Minister of Culture, Daniel Herman and other important personalities
- Christmas charity evening in the chapel

Activities during the year

02/2016 m Spring working group – restoration work on the greenhouse, removing self-seeding trees from the park in Zdislavice



11.3.2016 Requiem mass in Zdislavice marking the 100th anniversary of the death of Marie von Ebner-Eschenbach. The mass was celebrated by P. Michal Altrichter from the Centre Aletti Olomouc, singing by Jiří Hodina.



Annual Report Czech National Trust o.p.s 2016

03/2016 “The Forgotten Stories” seminar with Marie von Ebner-Eschenbach being the main character



04/2016 Reception at the St. Johannis Club in Vienna: presentation of the CNT to the Austrian public in cooperation with Czech Tourism, panel discussion on Restoration of historical monuments in the Czech Republic returned which had been returned to the original owners.

04/2016 Excursion for the attendees of the international conference “Marie von Ebner-Eschenbach - Woman of three centuries” led by Mgr. Mojmir Jeřábek. Participants from the Czech Republic, Austria and Germany.



Annual Report Czech National Trust o.p.s 2016

7.6.2016 CNT annual charity event in London in cooperation with Czech National Trust Abroad, Czech Centre in London and Czech Tourism. During the event the Chair reported on the CNT activities in the past year and opened the panel discussion on “Charles IV: Architectural heritage and Modern Urbanism.”



Annual Report Czech National Trust o.p.s 2016

11.6.2016 The official opening of the project in the presence of high profile guests: H.E. Ambassador of Austria Alexander Grubmayr, Minister of Culture Daniel Herman, representative of the Zlin region with responsibility for culture Ladislav Krystof, Director of National Trust for Wales Justin Albert, Secretary General of the International National Trusts Organisation Catherine Leonard, Jose Hlavnicka and others. HRH Prince Charles gave the project his personal support.



Annual Report Czech National Trust o.p.s 2016





Annual Report Czech National Trust o.p.s 2016

06/2016 Visit by children from the Zdounky elementary school



06 – 09/2016 Co-organising an exhibition about Marie von Ebner-Eschenbach “The diary of a modern .European” in the tower of Kroměříž chateau.



Annual Report Czech National Trust o.p.s 2016

07 – 09/2016 Ad Astra charity concerts in support of the Kroměříž Music Archive – Thames Youth Orchestra, UK



09/2016 International one week Working holiday programme with the involvement of Comapany Avistech – machines Avant



Annual Report Czech National Trust o.p.s 2016

10/2016 Foundation of the Prague CNT group



10/2016 Big "Working weekend in the park" - volunteers from Ebay, Prague



Annual Report Czech National Trust o.p.s 2016

12/2016 Handing over part of the proceeds of the public collection for the preservation of the Chinese Pavilion in the Chateau Garden in Kroměříž, UNESCO monument



12/2016 Charity Christmas evening in the chapel in Zdislavice



Business Report

FOR THE PERIOD 1.1.2016 - 31.12.2016

Report was carried out by the company Daně a účto, s.r.o., registered office Jánská 25, 767 01 Kroměříž, IČ:28268725.

The corporate income tax return for 2016 was prepared by Ing. Monika Šestáková Schillingová MBA, tax advisor reg. no. 1622.

Key business operation of the organisation:

The business result of the organisation's main operation is a loss of CZK 552 822.44

A major contribution to the organization's activities in 2016 was a grant of CZK 1,000,000 received from the Avast Foundation for the reconstruction of the terrace and a wheelchair access to the tomb and chapel of Maria von Ebner Eschenbach. Accordingly, the grant was not kept in the accounts as a part of the income, but sits directly in a separate account of the accounting group 90- equity or capital - where its drawing will be monitored separately.

Other income from donations towards the organisation's key activity amount to CZK 198 544.81 and have been posted directly to specific funds. From these funds, CNT provided a donation to the National Monument Institute (NPU), a state contributory organisation, in the amount of CZK 122 000.00, intended exclusively for the restoration of the Chinese pavilion in the chateau garden in Kroměříž and also drew for specific purposes - tomb maintenance.

Further income of smaller amounts were CZK 9 176.00 as an operating grant the Zlin Region, CZK 18 000 for the hire of the space for a cultural event at the tomb and CZK 1 520.00 from the sale of the publication about Marie von Ebner-Eschenbach.

On 31.12.2016 the balance in cash and in the bank accounts is CZK 1 386 075.81. This amount includes the donation contribution of CZK 1 000 000.00

The organisation's liabilities to suppliers total CZK 7 645.00 and to others arising from statutory liability insurance, social and health insurance, income tax and a liability to an employee totalling CZK 16 118.00.

Given the obligation to use the financial donations solely to finance the main activity, these revenues did not enter the corporate tax base, but were accounted for in accordance with ČÚS no. 413 *Own resources*, into the individual funds and their utilisation was charged to exempt revenues. All the income was used in accordance with the founding documents and the purpose of the organisation's operation.

Annual Report Czech National Trust o.p.s

2016

Amounts of financial free income used for non-tax deductible expenses were deducted from these revenues in the tax return. The application of the reduction of the tax base pursuant to § 20/7 of the ZDP for public benefit taxpayers in the amount of CZK 16 000.00, the tax liability of the organisation is zero.

True and correct: Ing. Monika Šestáková Schillingová MBA, tax advisor reg. no. 1622.

Approved: In Kroměříž 2017-07-02

Annual Report Czech National Trust o.p.s 2016

Overall costs and earnings (in CZK) – Annex 1

Earnings total: **CZK 108 000.00**

Of which

- | | |
|--|-----------|
| • drawing from donations for designated purposes | 76 000.00 |
| • gains from business activity | 10 000.00 |
| • gains from lettings | 19 000.00 |
| • other earnings (sale of books, interest) | 3 000.00 |

Income posted to funds TOTAL: **CZK 1 198 000.00**

Of which

- | | |
|-------------------------------|--------------|
| • endowment contribution | 1 000 000.00 |
| • gifts for a defined purpose | 198 000.00 |

Use of funds TOTAL: **CZK 198 000.00**

Of which

- | | |
|---|------------|
| • contribution towards Chinese pavilion | 122 000.00 |
| • gifts for a defined purpose | 76 000.00 |

Costs total: **CZK 660 000.00**

Of which

- | | |
|--|------------|
| • purchase of materials | 117 000.00 |
| • repairs | 29 000.00 |
| • overheads total | 291 000.00 |
| • of which travel costs & representation | 105 000.00 |
| • personnel costs | 192 000.00 |
| • currency exchange losses | 18 000.00 |
| • other costs | 13 000.00 |

Loss total: **CZK -553 000.00**

Corporate income tax: **CZK 0.00**

Acknowledgements

Czech National Trust would like to thank all our sponsors, individual donors, supporters and volunteers who are listed below (in alphabetical order) for their financial, material and personal support of our work and activities and the pilot project:

Alex Regan	Jiří Hodina
Alexander Grubmayr, H.E.	José Hlavnicka
Allen & Overy	Josef Gschwandtner
Amanda Tully	Justin Albert
Anna Matoušková	Kristina Gybasová
Anne Merrall	Kristýna Kottová
April Cummins	Kristýna Němcová
Archbishopric grammar school, Kroměříž	Ladislav Kryštof
Archbishopric of Olomouc	Ladislava Šindlerová
Avistech s.r.o.	Leonie Ewing
Balcar, Polanský & spol.	Linda Andreassen
Baroness Kay Andrews	Liz Naylor
Biora s.r.o.	Magdalena Kučerová
Blue Kiwi	Magdalena Souček
Catherine Leonard	Martin Krpata
Catherine Richards	Matt Bennett
Christine Goodwin	Michael De Val
Churches Conservation Trust	Michael Žantovský, H.E.
Crispin Truman	Michal Altrichter
Czech Centre in London	Michal Hruška
Czech National Trust Abroad	Ministry of Culture of the Czech Republic
Czech Tourism	Monika Schillingová
Czech Tourism in London	Moravian Museum in Brno
Dan Bacon	Municipality of Žarošice
Daniel Herman	Municipality of Zdislavice
DDmen	National Centre of Garden Culture, Kroměříž
Delta Legal	National Heritage Institute (NPÚ)
Diamedica s.r.o.	National Trust UK
Eduard Kučera	Odile Swift
Eleonora Heranová	Paul Shepherd
Eleonora Jeřábková	Pavel Fára
Embassy of Austria in Prague	Petr Hudec
Embassy of the Czech Republic in London	Petr Krpata
Embassy of the United Kingdom in Prague	Petr Skácel
Embassy of the United States of America in Prague	Petra Gomersall
Eva Bonfield	Pritchard family
Eva Heyd	Rachel Hawes
Family Barton-Dobenin & Chateau Nové Město nad Metují	Regional Office of Zlín Region
Felicity Swift	Richard Podstatzký
Foundation Avast	Robin Hlavnicka
Francois Planet	Rose Nash
František Horka	Sally Pearse
Geoffrey and Anne Read	Seco GROUP, a.s.
Hana Poková	Sigma DIZ, a.s.
Helena Vágnerová	Terry Grover
HRH Prince of Wales	The Friends of Czech Heritage
INTO – International National Trusts Organisation	Roman Catholic parish of St. Moritz, Kroměříž
Irena and David Edwards	Vladimír Václavek
Jana Heranová	William Taylor
Jiří Galatík	Zuzana Princová

Contact information

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