



Czech
National
Trust

ANNUAL REPORT

2013 - 2014

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Founding of the Czech National Trust

FOUNDING

Czech National Trust (further as CNT) is a Czech charitable organisation founded by the trustees of a British charity The Friends of Czech Heritage (formerly known as The Friends of Czech Historic Buildings, Gardens and Parks), Charity registered in England and Wales No 1127919.

The idea to establish the Czech National Trust was initiated, promoted and implemented and put into life by Dr. Irena Edwards with the help and support of a number of organisations and individuals (see Acknowledgements on page 13).

IDENTIFICATION DATA

- The registered name of the organisation is Czech National Trust, o.p.s.
- Registered address: Mlýnská brána, Sněmovní náměstí 2/4, 767 01 Kroměříž, Czech Republic
- Czech National Trust is a charity entered in the Register of Charities on 10.10.2013 under File No O 641 kept at the Regional Court in Brno, organisation ID: 02180481

MEMBERSHIP IN INTERNATIONAL ORGANISATIONS

Since 2014 Czech National Trust is a member of the International National Trusts Organisation INTO.

Bodies of the organisation

BOARD

Irena Edwards	chair	irenaedwards@gmail.com
Václav Jehlička	member	jehlicka@rect.muni.cz
Richard Podstatzký	member	podstatzky@litencice.cz
Martin Krčma	member	martin.krcma@czechnationaltrust.org
Ondřej Zatloukal	member	zatloukalo@olmuart.cz
Ondřej Daněk	member	zamek@zameknm.cz

SUPERVISORY BOARD

Peter Kysel	chair	peter_kysel@yahoo.co.uk
Magdalena Souček	member	Magdalena.Soucek@cz.ey.com
Pavel Fára	member	pavel.fara@deltalegal.cz

STATUTORY BODY

Eva Žallmannová	director	eva.zallmannova@czechnationaltrust.org
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ADVISORS

Meda Mládková
Taťána Le Moigne
Gabriela Demeterová
Eva Jiříčná
Václav Gírsa
Jiří Patočka

Mission and aims

Aims of the Czech National Trust:

- Finding new sources of funding for the reconstruction of heritage properties, their contents, gardens and parks, and historical landscapes under the renowned brand of the National Trust.
- Lobbying for change of the onerous laws that impede owners and managers of the historical properties from raising money for their upkeep and management in such a way that the properties may become part of the living community around us.
- Connecting interests of all existing organisations active in the heritage area in the Czech Republic and enabling the development of an effective voluntary and donor culture towards heritage rescue and care, regardless of its ownership.
- Internationalising and connecting the education and training of managers and directors of heritage sites and their contents, experts, young professionals and volunteers - regardless of the property ownership.
- Installing awareness and pride in the local communities and encouraging them to adopt these sites, and starting the grassroots movement to preserve them for future generations
- Significantly progressing the perception of CNT as a “safe pair of hands” which would give owners the confidence to leave the property to CNT to administer, champion, or own for the benefit of the nation.

The organisation was established with the aim to provide the following charity services to the public:

- Rescue of cultural and natural heritage within the territory of the Czech Republic for the benefit of the entire society,
- Fundraising and granting towards rescue and management of cultural and natural heritage, especially historic gardens, parks, buildings, artworks and architecture within the Czech Republic,
- Project management, advisory and agency towards the rescue, restoration and management of movable and immovable objects of cultural and natural heritage within the Czech Republic,
- Education, support, training and motivational activities towards the improvement and popularisation of cultural and natural heritage rescue and care,
- Promotion of cultural and natural heritage of the Czech Republic abroad,
- Organisation of volunteer activities intended to involve the public in activities aimed at rescue and care of cultural and natural heritage,
- Networking – active application of own activities in international network of like organisations, especially the International National Trusts Organisation (INTO).

Additional activities

The additional activities are performed solely towards more efficient use of the organisation's resources and as support to provided services.

- Production, trade and services (not listed in annexes 1 – 3 of the Trade Act)
- Rental of property, housing and business facilities

Activities in 2013

- 10.10.2013 – Founding
- Initial meeting of the board, appointment of bodies and their members
- Presentation at heritage trade fair ProPamátky 2013, Praha Exhibition Centre
- Employees: Andrea Pomajbíková (since 1.12.2013 intern - Czech Employment Authority)



Activities in 2014

- Employees: Andrea Pomajbíková (until 07.09.2014 - intern - Czech Employment Authority)
- Pilot project selection: Tomb of writer Marie von Ebner-Eschenbach in Zdislavice



- Pilgrimage Days in Kromeriz – Expert seminar with public participation - 11.4.2014



- CNT presentation at Earth Day in Adamov, 22.4.2014



- CNT presentation at exhibition HERITAGE - KULTURNÍ DĚDICTVÍ in Ceske Budejovice 30.4. – 30.6.2014



- 14. – 15.6.2014 Open Gardens Weekend in Kroměříž - educational events and fundraising action to support 2 heritage rescue projects (conservation of 18th century roof on the Priory of Virgin Mary and baroque fountain at parish garden of St. Moritz)



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- 18.6.2014 – official launch of CNT and fundraising dinner at Reform Club in London, attended by HE Michael Žantovský, ambassador of the Czech Republic in the UK, representatives of the British Houses of Parliaments, representative of Czech Ministry of Culture Zdeněk Novák, and many leading representatives of international organisations active in heritage conservation, including CEO of the National Trust, Sir Simon Jenkins.
- His Royal Highness Prince of Wales sends a personal note expressing interest in the newly established Czech National Trust
- Funds raised: 21,054 £.



Catherine Leonard – Head of INTO Secretariat, Sir Simon Jenkins – National Trust CEO, His Excellence Michael Žantovský – ambassador of the Czech Republic in the UK, and Irena Edwards – Czech National Trust Chair

- July 2014 – expert visit of Katherine Jacob, US ICOMOS
- Expert Days – 1. – 7.9.2014

Visit of respected Dutch art historian, one of the founders of INTO and currently manager of Dutch historic gardens at Paleis Het Loo, Johan Carel Bierens de Haan. Johan gave several lectures and workshops focusing on historic gardens. He was one of the key speakers of an international conference held to celebrate the reopening of the restored UNESCO-listed Flower Garden in Kroměříž.



- 15.9.2014 A day for the disabled at the Flower Garden – event organised together with the National Centre of Garden Culture. More than 300 disabled children and adults from the Olomouc and Zlín regions visited the Flower Garden. Over 20 volunteers from high schools in Kroměříž helped with the organisation.



- 30. – 31.10.2014 visit of Sarah Staniforth CBE, Secretary of INTO, a Museums and Collections Director at the National Trust and a leading expert on preventive care of historic monuments. Sarah consulted our pilot project and visited the conservation workshops at the Archiepiscopal Palace in Kroměříž.



Business Report

FOR THE PERIOD SINCE THE ESTABLISHMENT - 10.10.2013 UNTIL 31.12.2014

Report was carried out by Monika Šestáková Schillingová MBA, expert tax and accounting advisor.

Key business operation of the organisation:

The business result of the organisation's main operation is an accumulated income of CZK 1 155 998.

The key source of income, in the amount of CZK 1 516 498 came from donations towards the organisation's key activity.

Further income – CZK 181 010 was a profit from provided services and a grant from the employment authority towards the intern's salary – CZK 179 158.

All the income was used in accordance with the founding documents and the purpose of the organisation's operation. On 31.12.2014 the balance in cash and bank accounts is CZK 1 209 871.

Overall costs and earnings (in CZK)

Earnings total: **CZK 1 891 372**

Of which

- donations 1 516 498
- grants 179 158
- gains from business activity 181 010
- other earnings (currency exchange, interest) 14 705

Costs total: **CZK 735 374**

Of which

- materials and small assets 60 674
- overheads total 481 706
- of which travel costs 1 248
- representation 3 778
- personnel costs 186 334
- other costs 6 659

Earnings total: **1 155 998**

Acknowledgements

Czech National Trust would like to thank all the below listed (in alphabetical order) sponsors, individual donors, supporters and volunteers:

Allen & Overy
Anna Matoušková
Antonín Krůpa
Arcibiskupské gymnázium Kroměříž
Arcibiskupství olomoucké
Balcar, Polanský & spol.
Baroness Kay Andrews
Blue Kiwi
Catherine Leonard
Continental Barum
Czech Tourism
David Edwards
DDmen
Delta Legal
Dita Stejskalová
Eduard Kučera
Heritage Alliance
Eva Bonfield
Eva Jiřičná, CBE
Eva Lom
František Horka
Gabriela Demeterová
Gabriela Semová
Greg Hands
Hana Poková
Helena Felix
Helena Vágnerová
His Royal Highness Prince of Wales
Ian Kennaway
Ina Truxová
INTO – International National Trusts Organisation
Irena Edwards
Jan Zubalík
Jan Reiner
Jiří Patočka
Johan Carel Bierens de Haan
John Chown
Justin Albert
Kateřina Nováková
Krajský úřad Zlínského kraje
Lord Donald Hankey
Magdalena Souček
Marek Orko Vácha
Meda Mládková
Members of BCSA

Members The Friends of Czech Heritage

Michael Lewi

Michael Žantovský

Milan Šimonovský

Ministerstvo kultury ČR

Národní centrum zahradní kultury v Kroměříži

Národní památkový ústav

National Trust UK

Ogilvy

Pavel Fára

Petr Skácel

Petr Hudec

Petra Gomersall

Rachel Hawes

Richard Podstatzký and Martina Podstatzká

Rodina Bartoň-Dobenín & Zámek Nové Město nad Metují

Sarah Staniforth, CBE

Sigma DIZ, a.s.

SIKO koupelny

Stephen Brummel

Steven Shone

Tat'ána le Moigne

Václav Girsá

Velvyslanectví České republiky ve Velké Británii

Velvyslanectví Spojených států amerických v Praze

Velvyslanectví Rakouska v Praze

Vinařství Sádek

Zuzana Šimonovská

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